

BROWNSBORO

Master Plan

"Planning for the Future of Oldham County"

Rated as Very Appealing Overall



Visual Preference Survey Results

A visual preference survey was conducted during the June 26th master plan kick-off meeting. The purpose of the visual survey is to better understand how citizens feel about the appearance of their community. Several images were displayed. Each image was rated based on how the viewer felt the subject would fit into the Brownsboro Planning Area. These photos were analyzed by staff and placed into specific categories, including signage, parking, commercial architecture, etc.

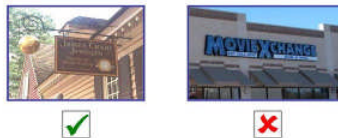


The results of the visual preference survey will be utilized to support site design recommendations for new developments within the planning area. Several examples are included below. Photos labeled with a ✓ represent the highest rated image and photos labeled with an ✗ represent the lowest rated image in each category.

Rated as Very Unappealing Overall



Commercial Signage



Parking



Fencing



Commercial Landscaping



Commercial Architecture



Subdivision Design



Residential Streets



Residential Architecture

